

Hobsons Works For You



As higher education leaders continue to push student success and retention as a top priority, Hobsons is the only company with a **comprehensive approach to student retention**-aiding every type of institution with their **success strategies**, no matter where they are in the planning process.



The issue of student retention has risen to the forefront as a major concern among colleges and universities across the country. While most institutions realize that student retention is an issue, each faces unique challenges. Additionally, many schools find the overall focus of retention is as scattered as the efforts to remedy it.

Hobsons' Student Retention Solutions address the need to improve student success rates with a comprehensive suite of services that are designed to identify, engage, assess, and coach students through to graduation. As higher education leaders continue to push student success and retention as a top priority, Hobsons is the only company with a comprehensive approach to student retention-aiding every type of institution with their success strategies, no matter where they are in the planning process. Every stage of the process is fully customized to the unique needs of our clients and is adaptable to support each institution's retention goals.

STRATEGY

Assessments

- On-site Retention Assessment
- Predictive Modeling

Hobsons' customized approach begins with an assessment period, during which our staff and our partners conduct on-site interviews and predictive modeling to discover the underlying issues that may be leading to retention woes.

TECHNOLOGY

EMT Retain

- Early Alert System
- Customized eCoaching
- SIS-Integration
- Managed Services

Next, we work on the web-based component of our solution, powered by our Enrollment Management Technology program, or EMT Retain. The Customized eCoaching product

is designed to assist campuses in identifying at-risk students quickly. This product allows our clients to work with Hobsons to determine their strategic communication goals and develop a strong communication plan. Once these plans are established, we will implement the plan with a tailored technology for your school. If your school has the staff to use the system, we train them and provide support. If you have limited staff available for this work, we can provide you with dedicated individuals to implement and/or manage the system.

SERVICE

Achievement Coaching

- One-on-one Coaching for select group
- Strategic consulting on setting up "Achievement Center"

The third component of Hobsons' Student Retention Solutions is achievement coaching. Once at-risk students are identified, the focus shifts to coaching them out of that category. In some cases, this can be accomplished through strategic, customized electronic communication - a function of the technology portion of our system. In more extreme cases, at-risk students may require one-on-one coaching or specific instructions in targeted areas such as access to academic resources, time management, organization and more.

Our Achievement Coaches are assigned to only students who are most at-risk and require the high-touch approach. Hobsons will help these students identify their own personal strengths and weakness and determine both short and long-term goals. Additionally, the Achievement Coaches will check in often to review progress and continue to work with the student until they reach their achievement goals.

We can adapt our program to any school or situation. If you have questions about how Hobsons will work for you, please contact us at 800.927.8439.